

Electronic Imaging 2020

26–30 January 2020 • Burlingame, CA

in the heart of the Silicon Valley

Autonomous Vehicles and Machines • 3D Image Processing • Surveillance • AI • Computational Imaging • Digital Photography • Robotics • Mobile Imaging and Devices • Virtual Reality • Computer Vision • Machine Learning • Image Processing • Industrial Applications • Sensors • Image Quality • System Performance • Imaging Systems • Vision • Food and Agriculture • Security and Forensics • Multimedia Analytics • Material Appearance • 3D Displays and Applications • Visual Information Processing • Visualization and Data Analysis • Color Imaging • Algorithms •

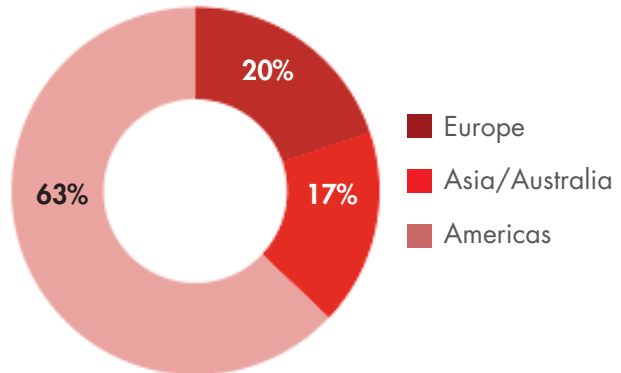
- SHORT COURSES • EXHIBITS • DEMONSTRATION SESSION • PLENARY TALKS •
- INTERACTIVE PAPER SESSION • SPECIAL EVENTS • TECHNICAL SESSIONS •

SPONSORSHIP / EXHIBITS / RECRUITMENT

AN INTERNATIONAL EVENT

PARTICIPANTS FROM MORE THAN 35 COUNTRIES and TERRITORIES

Australia, Austria, Belarus, Belgium, Brazil, Canada, Chile, China, Colombia, Costa Rica, Czech Republic, Denmark, Finland, France, Germany, Greece, Hong Kong, Iceland, India, Ireland, Israel, Italy, Japan, Korea, Kuwait, Latvia, Mexico, Morocco, Netherlands, New Zealand, Norway, Pakistan, Poland, Russia, Singapore, Spain, Sweden, Switzerland, Taiwan, Turkey, UK, USA* and more than 35 US STATES



32% of attendees come from the greater Silicon Valley

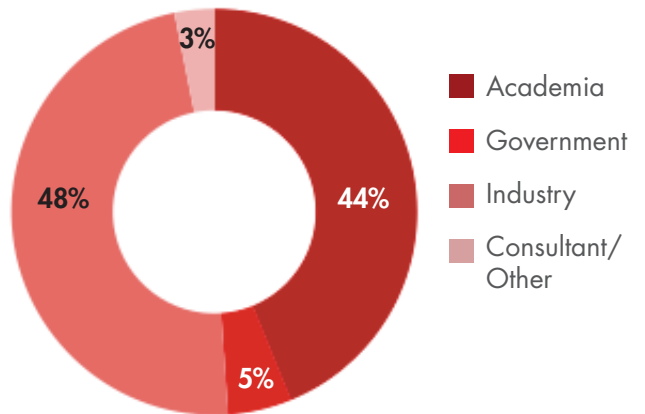
WHERE INDUSTRY AND ACADEMIA MEET

FROM INDUSTRY

Amazon, Adobe, Apple, BAE Systems, Canon, Cisco, Digimarc, Disney, Dolby, Draper, DxO, Facebook, Fairchild, FutureWei/Huawei, Google, GoPro, HP, Intel, Intuitive Surgical, Karl Storz, Konica, Labsphere, Lexmark, LG, Logitech, Lyft, Microsoft, Netflix, Nikon, Nokia, NVIDIA, Océ, OmniVision, ON Semiconductor, PARC, Pixelteq, Qualcomm, Ricoh, Samsung, Sony, SRI, Tesla, Texas Instruments, Uber, Valeo, Xerox, Zook and 200+ more.*

FROM ACADEMIA

Beijing Inst. of Tech., Binghamton Univ., Chiba, Chukyo, Chung-Ang, Chungbuk, Columbia, Eindhoven, EPFL, Fraunhofer, Gwangju Institute, Harvard, Hong Kong Baptist Univ., Inha, Iowa State, Keio, KAIST, Kyungpook Nat'l. Univ., McGill, Northwestern, NTNU, NYU, Notre Dame, Ohio State, Purdue, RPI, RIT, Shizuoka Univ., Simon Fraser, Stanford, Taiwan Univ. of Science & Tech., Tampere Univ. of Tech., Tech. Univ. Delft, Tech. Hochschule Brandenburg, Tohoku, Tokyo Inst. of Tech., UC Berkeley, UCSD, Univ. degli Studi di Milano, Univ. of Kentucky, Univ. of Rochester, USC, Warsaw Univ. of Tech., Waseda, Yale, Yonsei, and 100+ more.*



*Attendee countries and institutions from past 3 years. Charts show attendee % from EI2018.

CONNECT WITH FUTURE EMPLOYEES

Support IS&T's EI Student Travel Grant Program and help further educate your future workforce—
income from these options helps more students attend EI!

A LA CARTE

Meet the Future Recruiting Table

- 6-ft. table at the Meet the Future: A Showcase of Student and Young Professionals Research recruitment event
- 4 drink tickets
- Individual sign announcing your company at the event

cost: \$2,000

Customized Announcement: Broad

- Customized e-mail sent to your defined set of individuals interested in the topics covered by EI. Announce positions, solicit resumes, etc. No limit in terms of number of jobs listed/links provided. Use this as a basis to set up in-person interviews at EI.

cost: based on number of messages sent; contact us for a quote

Customized Announcement: Attendees

- Customized e-mail sent to all registered EI attendees prior to the event. Announce positions, solicit resumes, etc. No limit in terms of number of jobs listed/links provided. Let people know you'll be looking for them at EI.

cost: \$1,750

Meeting Room for Interviews

- Rent a meeting room set to your preferred configuration, furnished with appropriate beverages and snacks.

half-day (4 hours): \$1,000/room

full-day (8 hours): \$1,500/room

PACKAGES

Meet the Future Recruiting Event \$3,250 (\$5K value)

- Two (2) technical registration
- Table at the Meet the Future: A showcase of Student and Young Professionals Research recruitment event
- Individual sign recognizing your contribution

Announcement/Exhibit/Registration

- Customized e-mail sent to all EI attendees prior to the event. See details under a la carte (at left).
- Choice of Basic Booth (8'x10') or Basic Table (6-foot + chair); see exhibition sheet for details.
- Two (2) technical registrations

Booth option: \$5,000 (\$7.2K value)

Table option: \$3,565 (\$5.5K value)

CONTACT

Donna Smith at dsmith@imaging.org or +1 703 642 9090 x107

Reach qualified imaging experts

Increase awareness—

combine a recruitment opportunity with sponsorship through a customized package.

SHOWCASE PRODUCTS AND SERVICES

All exhibit packages include company logo and acknowledgement in final program, on symposium website, and on signage at the event.

EXHIBIT OPTIONS

Superior Booth Package: \$7,500 (\$9.5K value)

- 8' x 10' Booth
- Three (3) technical registrations
- 14 hours worth of short courses
- Individual sign recognizing your company

Booth Package: \$3,950

- 8' x 10' Booth
- One (1) technical registration

Table Package: \$2,150

- 6' Table and chair
- One (1) technical registration

Basic Booth: \$3,350

- 8' x 10' Booth
- 2 drink tickets for exhibit happy hour

Basic Table: \$1,715

- 6' Table and chair
- 1 drink ticket for exhibit happy hour

LOCATION

Hyatt Regency San Francisco Airport
 1333 Bayshore Highway
 Burlingame, CA 94010
 +1-650 347 1234

Hotel Room Rates: Single/Double \$209

Online reservations at http://bit.ly/EI2020_HOTEL_RES

By phone: +1 888 421 1442 and mention group name: EI2020

Reservation deadline: 6 January 2020

The Hyatt Regency San Francisco Airport is located approximately 2 miles south of San Francisco International Airport (SFO), conveniently situated between downtown San Francisco and Silicon Valley businesses. This location provides easy access for both local attendees and those traveling from across the globe. The hotel provides a free shuttle to/from SFO.

IMPORTANT DATES

- Set-up: Monday 27 January, noon to 17:00 and
Tuesday 28 January, 8:00 – 9:45
- Exhibit Open: Tuesday 28 January, 10:00 – 19:00 and
Wednesday 29 January, 10:00 – 15:30
- Breakdown: Wednesday 29 January, 15:30 – 18:30

CONTACT

Donna Smith at dsmith@imaging.org or +1 703 642 9090 x107

Bring potential customers and employees to you!

SUPPORT THE COMMUNITY THAT SUPPORTS YOU**SPONSOR THE SYMPOSIUM OR A SINGLE CONFERENCE**

All sponsorships include company logo and acknowledgement in final program, on symposium website, and on signage at the event.

Symposium Level**Gold-level Sponsor: \$7,500** (\$10K value)

- Five (5) technical registrations
- 14 hours worth of short courses
- Table at the Meet the Future: A showcase of Student and Young Professionals Research recruitment event
- Individual sign recognizing your contribution

Silver-level Sponsor: \$5,000 (\$7K value)

- Three (3) technical registration
- 10 hours worth of short courses
- Table at the Meet the Future: A showcase of Student and Young Professionals Research recruitment event
- Individual sign recognizing your contribution

Bronze-level Sponsor: \$3,000 (\$3.5K value)

- Two (2) technical registration
- 6 hours worth of short courses

Symposium Donor: \$1,500 (\$2.5K value)

- One (1) technical registration
- 4 hours worth of short courses

Meet the Future Recruiting Event \$3,250 (\$5K value)

- Two (2) technical registration
- Table at the Meet the Future: A showcase of Student and Young Professionals Research recruitment event
- Individual sign recognizing your contribution

Plenary Speaker Sponsor: \$2,250 (\$3.5K value)

- One (1) technical registration
- Logo on Splash Screen at Plenary Talk and within online posted video of the talk

Social Event Sponsor: \$2,000 (\$2.5K value)

- One (1) technical registration
- Half-table during the symposium to showcase your products
- Individual sign recognizing your contribution

Symposium Bags: \$4,500 (\$6K value)

- Your company logo on the symposium bag given to attendees

Symposium Lanyards: \$2,500 (\$4K value)

- Your company logo on the symposium lanyards

Conference Level**Conference Sustainer: \$1,500** (\$2.6K value)

- One (1) technical registration
- 2-hour short course
- Logo on specific conference web page and on conference signs at event

Conference Supporter: \$1,000

- 2-hour short course
- Logo on specific conference web page and on conference signs at event

Conference Best Paper Award: \$750

Supports Best Paper Winner receiving free registration in following year

- Logo on specific conference web page, on conference signs at event, and on best paper certificate

Conference Donor: \$500

- Logo on specific conference web page, on conference signs at event, and on best paper certificate

Don't see what you want?

Contact Donna Smith (dsmith@imaging.org) to discuss customized sponsorship opportunities.

SPONSORSHIP AT-A-GLANCE

All sponsorship include company logo and acknowledgement in final program, on symposium website, and on signage at the event.

Level	Amount	What you get
Superior Booth Package	\$7,500	8 x 10 booth PLUS Three (3) technical registration 1.4 hours of short courses Individual sign recognizing contribution
Exhibit Booth Package	\$3,950	8 x 10 booth PLUS One (1) technical registration
Exhibit Table Package	\$2,150	6-foot table PLUS One (1) technical registration
Basic Booth	\$3,350	8 x 10 booth
Basic Table	\$1,715	6-foot table + chair
Gold-level Sponsor	\$7,500	Five (5) technical registrations 1.4 hours of short courses Table at Meet the Future: A Showcase of Student and Young Professionals Research (Wed.) Individual sign recognizing your contribution
Silver-level Sponsor	\$5,000	Three (3) technical registrations 1.0 hours of short courses Table at Meet the Future: A Showcase of Student and Young Professionals Research (Wed.) Individual sign recognizing your contribution
Symposium Bags	\$4,500	Logo on the symposium website (with link), on general signage at the symposium, and on symposium bags given to all attendees
Meet the Future Recruiting Event	\$3,250	Two (2) technical registration Table at the Meet the Future: A showcase of Student and Young Professionals Research recruitment event Individual sign recognizing your contribution
Bronze-level Sponsor	\$3,000	Two (2) technical registration 6 hours worth of short courses
Symposium Lanyards	\$2,500	Logo on the symposium website (with link), on general signage at the symposium, and on symposium lanyards given to all attendees
Plenary Speaker Sponsor	\$2,250	One (1) technical registration Logo on Splash Screen at Plenary Talk and within online posted video of the talk
Social Event Sponsor	\$2,000	One (1) technical registration Half-table during Symposium for literature Individual sign recognizing your contribution
Symposium Donor	\$1,500	One (1) technical registration 4 hours worth of short courses
Conference Sustainer	\$1,500	One (1) technical registration 2 hour short course Logo on specific conference web page Sign at conference recognizing your contribution
Conference Supporter	\$1,000	Logo on specific conference web page 2 hour short course Sign at conference recognizing your contribution
Conference Best Paper	\$750	Logo on specific conference web page and best paper certificate Sign at conference recognizing your contribution
Conference Donor	\$500	Logo on specific conference web page Sign at conference recognizing your contribution

**EXHIBIT/SPONSORSHIP
 AT-A-GLANCE**

**FOR MORE
 INFORMATION**

Donna Smith
 dsmith@imaging.org
 +1 703 642 9090 x107

*Don't see what you want?
 Let us customize a package for you.*

RECENT SPONSORS AND/OR EXHIBITORS

3-D FILM ARCHIVE		APPLIED IMAGE Inc. www.appliedimage.com	
			
	DXOMARK		
	GE Healthcare 		
			
			
			
			
			
			

MEET THE FUTURE: STUDENT/YOUNG PROFESSIONAL SHOWCASE RECRUITERS

Apple  JAUNT  oculus 

INSURE THE HEALTH, FUTURE, AND RELEVANCE OF YOUR COMPANY

Your patronage directly supports the programs and initiatives that benefit your company and staff. When you contribute to the health of EI through sponsorship or exhibiting, you help support:

YOUR FUTURE WORKFORCE access to the best and the brightest minds in field

STUDENT INITIATIVES allow students to attend EI, present papers, and meet future employers—like you

FREE DOWNLOAD OF EI CONFERENCE PROCEEDINGS make detailed contributions to the science and engineering easily accessible

INDUSTRY/ACADEMIC PARTNERSHIPS EI is the place where industry and academia meet and form mutually-beneficial relationships

CONFERENCE KEYNOTE TALKS provide a greater context for understanding the interrelated topics that comprise electronic imaging

SYMPOSIUM PLENARIES inspire and help attendees make connections between various areas of the field

TECHNICAL COMPETENCE attendees stay up-to-date on the latest technological advances and trends in their industry

WHY SUPPORT EI?